



AGENCY OF THE UNIVERSITY OF LATVIA
P. STRADINS MEDICAL COLLEGE OF THE UNIVERSITY OF LATVIA
Reg. Nr. 90000031813, Vidus prospekts 38, Jūrmala, LV-2010
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APPROVED
by the Council meeting
of P. Stradins medical college
of the University of Latvia,
16 June 2021, protocol No. 3

Cookie Policy

Jurmala

Issued in accordance with Section 72, Paragraph one,
Clause 2 of the State Administration Law

The website www.psk.lu.lv (further in the text – Site) collects data about visitors to the Site, thus enabling the Site Operator to evaluate how useful the Site is and how it can be improved.

1. The Manager who collects data about the visitors of the Website is P. Stradins Medical College of the University of Latvia, reg. No. 90000031813 (hereinafter referred to as the Manager).
2. Manager's address: Vidus prospekts 38, Jurmala, LV-2010, e-mail: Registration No.: 90000031813, lupsk@lupsk.edu.lv, phones: 25448404, 67752507.
3. The Manager is constantly improving the Site to improve its use, so the Manager needs to know what information is important to visitors to the Site, how often they visit the Site, what devices and browsers they use, what region they come from, and what content they prefer to read.
4. The Manager uses Google Analytics, which allows the Manager to analyze how visitors use the Site. You can learn more about how the basics of Google Analytics work on the Google website : https://support.google.com/analytics/answer/1012034?hl=lt&ref_topic=6157800. The Manager uses the collected data for its own legal interests in order to improve the understanding of the needs of the visitors of the Website and to improve the availability of the information published by the Manager.
5. The server hosting the Website can record requests sent by a visitor (device used, browser, IP address, access date and time). The data referred to in this paragraph is used for technical purposes: to ensure the proper functioning and security of the Site and to investigate possible security incidents. The collection of the data referred to in this paragraph is based on the controller's legal interest in ensuring the technical availability and integrity of the Website.

6. Cookies are small files that the browser stores on the visitor's computer in the amount specified in the browser's computer settings each time a visitor visits the Website. Individual cookies are used to select and tailor the information and advertisements offered to the visitor based on the content the visitor has viewed in the past, thus making the use of the Site simple, convenient and personalized for the visitor. More information about cookies and how to delete and manage them can be found at www.aboutcookies.org.
7. The Website uses cookies to collect the user's IP address and browsing information and to allow the Website to remember the visitor's choice. Cookies allow the Manager to track the flow of information on the Website and the interaction of users with the Website - the Manager uses this data to analyze visitor behaviour and improve the Website. The legal basis for the use of cookies is the controller's legitimate interest in ensuring the functionality, availability and integrity of the Website.
8. The visitor can control and / or delete cookies of their choice. More information about this process is available at www.aboutcookies.org. The visitor can delete all the cookies on his computer, and most browsers can be set to block the insertion of cookies on his computer. The visitor can opt out of cookies in the browser menu or <https://tools.google.com/dlpage/gaoptout>. In order to make the necessary settings, the visitor needs to read the rules of their browser. If cookies are blocked, the visitor will have to manually adjust the settings each time they visit the Website, and some services and features may not work.
9. Statistics on visitors to the Site may be accessed only by those employees of the Manager who are responsible for the analysis of such data.
10. Unless otherwise specified, cookies are stored until an action is taken, for what purpose they are collected and then deleted.
11. If the Manager's Site provides a forum or comment feature, then the Site will store the IP address as well as the data provided by the visitor. Cookies containing this data can be stored for one year for your convenience, so that you do not have to retype each time.
12. The controller confirms that cookies and statistical information will be collected, processed and stored in accordance with the requirements of the regulatory enactments of the European Union, including the Personal Data Protection Regulation of the European Parliament and the Council of 27 April 2016 No. 2016/679.
13. The controller reserves the right to change these terms at any time. The visitor of the Website is obliged to check the content of the Website independently to get acquainted with the changes in the regulations.
14. The cookie policy takes effect on 16 June 2021.